



PRO-FOUND Ideas

From the creator of
The PRO-FOUND Process

Stephanie Miller

Book Opportunities

Interview submitted as a chapter for publication in one of two multi-chapter books: "[Expert Profiles](#)" Kindle version *and* physical book . Physical copies with your image on the cover and your chapter shown first can be purchased at a discount. *No author credit.* Great for signings/at events. "Raising the Bar" published as a Kindle version only. *Provides author credit.* If being in an "Amazon best-seller" is desired, this is the fast-track.



Increase Influence and Credibility

Boost your brand! Have your press release syndicated to ABC, NBC, CBS and FOX affiliates... Top-tier syndicated press release with media report. Use anytime you are published in books and magazine articles, appear as a show guest, receive an award/recognition, or for announcements.



Article in Online Magazine

PRO-FOUND contributes to [Business Innovators Magazine](#) (interview-style) and [Small Business Trendsetters](#) (in-depth article or photo spotlight). Mock cover available with your image on the cover. To help comply with TC regulations, a 728 x 90 image can link to "sponsored content" about the company/person in the article.



PROFOUND Programs

Interview shows produced by incorporating the guest via audio or video in a short segment to communicate their message. Be positioned as a leader and the logical choice in your industry. Receive a lifetime valuable asset with video rights. Shows air on the [PROFOUND Programs](#) YouTube channel.



Be Booked on Other Shows

Stephanie Miller is a council member on the [Wix Community!](#) YouTube Channel with connections to other shows that might be a great fit. The channel has a subscriber base of 2300+ viewers. Radio interviews on the [Business Innovators Radio Network](#) can also be arranged.



PRO-FOUND provides solutions to increase authority and credibility. Packages can include any combination of the above described opportunities. All services start with a short 30- minute phone interview which is recorded and transcribed for accuracy. One interview equals multiple opportunities. The next step is to [schedule a time](#) to be interviewed at NO Cost. The above services are fee-based (from \$25 - \$299), are OPTIONAL and can be requested at any time.