



PRO-FOUND Ideas

PRO-FOUND provides opportunities to increase authority and credibility. Packages can be customized with a combination of services from the following menu. All services start with a phone interview which is recorded for accuracy and then transcribed.

Book Opportunities

Interview submitted as a chapter for publication in one of two multi-author books. **"Expert Profiles"** is published in Kindle format *and* as a physical book (physical copies with your image on the cover and your chapter shown first can be purchased at a discount). *No author credit*. Great for signings/at events.

"Raising the Bar" published as a Kindle version only. *Provides author credit*. If being in an "Amazon best-seller" is desired, this is the fast-track. "Ask the Expert" pocket books are popular now.



Increase Influence and Credibility

Boost your brand! Have your press release syndicated to ABC, NBC, CBS and FOX affiliates... Top-tier syndicated press release with media report. Use anytime you are published in books and magazine articles, appear as a show guest, receive an award/recognition, or for announcements.

Article in Online Magazines

PRO-FOUND contributes to Business Innovators Online Magazine (interview style) and Small Business Trendsetters (in-depth article or photo spotlight). Mock cover available with your image on the cover. To help comply with TC regulations, a 728 x 90 image can link to "sponsored content" about the company/person in the article.

PROFOUND Programs

Interview shows produced by incorporating the guest via audio or video in a short segment to communicate their message. Be positioned as a leader and the logical choice in your industry. Receive a lifetime-valuable asset with video rights. Shows air on the [PROFOUND Programs](#) YouTube channel.

Be Booked on Other Shows

PRO-FOUND can also facilitate radio and podcast interviews on the [Business Innovators Radio Network](#).

